

2018

Women's Health CONFERENCE

Sponsorship Kit

Purpose

Women's Health Conference educates, inspires, and empowers women to make immediate and lasting changes for a healthy life in mind, body, and spirit.

Sponsorship

When you partner with Women's Health Conference, attendees will remember that you helped them to participate in an unforgettable experience, and will give you, the sponsor, the chance to activate your brand and gain the recognition your company deserves. Women's Health Conference connects sponsors through social media, print and digital advertisement, and that personal touch. Women's Health Conference provides an opportunity for sponsors to make a personal connection with attendees.

- Demonstrate your business values with women.
- Support a content-rich event with valuable, vetted information.
- Gain the interest of a loyal community of women.
Testimonials show Women's Health Conference attendees come back again and again.
- Target the decision makers who control 85% of consumer spending.
- Build a relationship with an engaged audience of women.

Reserve your sponsorship now!

Contact Sean at sean@reachpartnersinc.com
or 701.271.8170

Deadline is May 11.

Women's
Health
Conference 

womens-health-conference.com

Join the conversation:  /womenshealthconference  @WomensHealthCon #WHC2018

Sponsorship Levels

\$1,000 Bronze Sponsors

- Recognition in conference materials: the website, email blasts, printed invitations, event program
- Premium exhibit booth – includes table and linen, 1 full registration for exhibitor staff, logo, plus 40-word description in the printed and online exhibitor directory
- Complimentary Registration(s)

\$2,500 Silver Sponsors

All the benefits above plus:

- Social media mention on Facebook or Twitter linking your brand to shared values
- Logo recognition on screen during the conference

\$5,000 Gold Sponsors

All the benefits above plus:

- Boosted Facebook posts linking your brand to shared values and calls to action
- Verbal recognition during opening or closing sessions

\$10,000 Platinum Sponsors

All the benefits above plus:

- Featured Sponsor in the "Get to Know Our Sponsors" section in an email blast
- Strategic placement of your company's pull-up banner(s) (company provided)

\$20,000 Diamond Sponsors

All the benefits above plus:

- Place a ½ page ad on the back of the conference program
- Position your company as a leader in women's health with an address from the main stage
- Logo displayed on sponsored table

\$1,000 Table Sponsor

- Logo displayed on sponsored table
- Name recognition in event program
- Eight (8) registrations

SPONSORSHIP BENEFITS	Table \$1,000	Bronze \$1,000	Silver \$2,500	Gold \$5,000 +	Platinum \$10,000 +	Diamond \$20,000 +
Media & Promotion						
Recognition on all materials		name	logo	logo	logo	logo
Social Media mentions			1	2	4	8
Boosted Facebook posts				+	+	+
Featured Sponsor in email blast					+	+
Press release recognition						+
Event Day Benefits						
Complimentary registrations	8	1	1	2	4	8
Program recognition	name	name	logo	logo	logo	logo
Logo on sponsored table	+					+
Premium exhibit booth		+	+	+	+	+
On screen recognition			+	+	+	+
Verbal recognition				+	+	+
Banner placement (company provided)					+	+
Back page ad (half page)						+

Additional Options for Sponsor (additional fees apply)

Fee	Benefit
\$60	Reduced Registration Price: Purchase additional registrations at a discounted rate
\$100	Featured Sponsors: Share what you offer women in the "Get to Know Our Sponsors" section in an email to 1,800 women
\$100	Introduce a Breakout Speaker: Introduce yourself and a break-out speaker (script must be pre-approved)
\$250	Post Event Virtual Gift Bag: Include offers to attendees after the event
\$450	Add Item to Conference Folder: Items are pre-approved and must be received 2 weeks prior to the event
\$500	Co-Branded Selfie Station: Get your brand in front of attendees, on their social media outlets, and in their phones
Let's talk	Co-Branded Give-Away: Co-branded item with logo and the Women's Health Conference logo distributed to attendees
<i>Other ideas? Let's Talk!</i>	

womens-health-conference.com

Join the conversation: [f /womenshealthconference](https://www.facebook.com/womenshealthconference) [@WomensHealthCon](https://twitter.com/WomensHealthCon) #WHC2018